

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Frank Addante	Art Unit	: 3622
Serial No.	: 09/757,389	Examiner	: Arthur D. Duran
Filed	: January 8, 2001	Conf. No.	: 6110
Title	: SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED ON INFERRED ATTRIBUTION METHODOLOGY		

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF DECEMBER 16, 2010

Please amend the above-identified application as detailed below and consider the following remarks.